



# company profile: value<sup>2</sup> our customers ..

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## What we do ..

Web Design

A Complete Front End Solution

Web Development

A Complete Middle Tier and Backend Solution

Branding | Identity

We build your brand:

Logo Design

Stationary

Brochures

Flyers

Newsletters

Hosting

A Solution tailored to your needs, including:

Email, FTP, CGI, mySQL, PHP, Perl, Python, SSI, Front Page  
Extensions, Cron Jobs, Wap Support, Telnet, Web Stats etc.

Print Design

Advertising

Magazines

Reports

Posters

Newsletters

Flyers

Promotional Material

Office Documents

Business Cards

Card Design

Letterheads

Presentations

Brochures

Annual Reports

Package Design

Exhibition Material

CD Roms

Strategy

Help you formulate effective online strategy

Online marketing

Market Research

Search Engine Optimisation

Pay Per Click Advertising

Major Shopping Channel Inclusion

Email Marketing

Banner Advertising

Project Management

We take the pain out of the entire process

Usability

We report on any usability problems your site may have

Maintenance

We keep things fresh

Other Bespoke Projects

If you have something in mind please let us know

## Please contact us for more info ..

+44 (0) 870 402 9950  
[dr@darange.co.uk](mailto:dr@darange.co.uk)

## What we think ..

### Every customer is unique ..

Companies are complex systems. That is a given. In today's competitive market it is important that each division within the organisation is working at an optimal level. Countless activities need to be synchronised in order to ensure that things happen as they are supposed to. A failure in any part of the system can directly impact the entire system. Let us take a weight off your shoulders and use our specific knowledge to ensure that your web presence and related items are a strategic business enabler.

Acting is better than reacting. Act now. We at da range are committed to delivering a cost effective solution that will make your company more competitive in the marketplace. We will ensure that your presence is flexible and robust and will meet your exact needs now, and in the future.

Discover new possibilities ..

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### It is all about choice ..

We have the diversity that you can count on with a varied range of skills, knowledge and ability packaged within a single company. You get exactly what you need from one source. Our policy on relationship building with our customers guarantees you flexibility and long term benefits, reducing the complexity and creating value whilst seeing the bigger picture.

Choose the best solution for you ..

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## Partnering ..

Only the best is good enough for our clients. Working together with your organisation over the long term leads to long term benefits for all concerned, allowing you to spend your valuable time focusing on other areas without necessarily having to rely only on internal sources to get the job done. The quality of our service coupled with our commitment to bring you the best solutions helps deliver true customer value. By partnering with us we can provide the exact solutions you need when you need them.

It is all about synergy ..

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## Unlocking value ..

The value of a web presence is only truly unlocked when it is aligned with your organisation's business goals. Our strategic insights help ensure that the true value of your presence is revealed to you to the fullest extent, taking into consideration and understanding your industry specific needs. Our impartial advice should give you some of the information you need to make the right decisions, helping you plan, implement and support your various ideas. The focus is the future.

We deliver value ..

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## People make the difference ..

We have recognised that it is people that make the difference, not technology. We at da range are committed to you, our client. With such a focus, we aim to deliver the optimal solution. We will closely work with you, we will understand your needs, we will listen to you, we will adapt ourselves to fit in with you. You inspire us to go further .. genius

You are our focus ..

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## Invest in the future ..

A clear vision on your part is vital. You can then rely on us to deliver solutions that tie in with your vision and help it become a reality. We allow for your continued growth with all the solutions we provide, adding the much needed flexibility to your business, ensuring that you do not have to pay for things that you do not have a need for.

As technology changes we will be there, but not for technology's sake. We will adopt what works for you, nothing more, nothing less. Only one thing will remain constant at all times and that is the promise that we will continue to provide outstanding solutions to you and your organisation, time and time again.

Let us go forward .. together.

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## **Our company at a glance ..**

da range limited is a company that provides a comprehensive portfolio of services that encompass the Internet and other media in various ways. Our aim is to be a one stop shop for all businesses, with a particular focus on the small to medium sized market, which have a need for the services that we provide. As such, we present an extremely personalised service to each and every client we have with a single point of contact guaranteed at all times, ensuring that lasting relationships are produced to the benefit of all parties.

We also aim to price our implemented solutions at an extremely reasonable rate, taking advantage of various economies of scale that we benefit from. Our international experience coupled with our various partners and advisors help ensure that optimal, best of breed solutions that are both flexible and dynamic are integrated within your business model.

At the end of the day the key is to connect people and organisations and help them manage their growth. We would like to see ourselves as a valuable link between companies and the clients, whether they are existing or new, helping to ensure success within the knowledge based society in which we find ourselves.

da range powers the evolution with simple, seamless designs .. we are focused, determined and ready. Put us to the test.